Permit #F00036131

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036131 **Type of Permit:** FILMING **Release Date:** 01/28/2011

Production Company	FORM
Insured Company Name	FORM
Contact Phone No. 1	323-782-4981
Contact Phone No. 2	
Fax	
Address	8330 W. 3rd ST Los Angeles, California 90048
Production Title	LUEKEMIA AND LYMPHOMA SOCIETY
Type of Production	Commercial - PSA

Producer	Matt Benson
Director	Jesse Dylan
1st AD	Adam Feil
Production Manager	Darla Marchi
FilmL.A. Coordinator	Daniel Alvarez
Location Manager	Matt Benson
Primary Phone	Office - 323-653-7200
Secondary Phone	Mobile - 310-402-7131
Location Assistant	Darla Marchi
Primary Phone	Mobile - 323-244-8943
Secondary Phone	

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00	**Total Permit Fee**	$316.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$266.00	**Number of Locations**	1

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Summary Information — Location

Permit Number F00036131
Production Company FORM
Insured Company FORM
Production Title LUEKEMIA AND LYMPHOMA SOCIETY

Location Manager Matt Benson
Primary Phone Office - 323-653-7200
Secondary Phone Mobile - 310-402-7131

Location Address 2650 N Commonwealth Ave, Los Angeles, CA, 90027

Location Name GRIFFITH PARK - CEDAR GROVE, VISTA DEL VALLE & VISTA HELIPAD

Location Type Park

Film Dates 1/31/2011 - 1/31/2011 11:00 - 18:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Microsoft Word - Cedar-Vista Guidelines.pdf
LLS.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20
Rec & Park Monitor required	1
Spot Check	1

Filming Activities Camera on sticks; Exterior Dialogue; Exterior establishing shots; Handheld equipment; Reservation #31973;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** B1

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Clarisse Ribeiro
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

CEDAR GROVE GUIDELINES

In order to maintain and preserve Cedar Grove as an attractive environment for both park patrons and the film industry, we ask that you to follow the guidelines below:

- OK to film at Cedar Grove.
- Production companies are responsible for monitoring the initial gate leading up to Cedar Grove.
- OK to park up to 30 crew cars on Vista del Valle. No more than 30 personal cars, no exceptions.
- OK to basecamp on Vista del Valle.
- All vehicles, trucks and caterer on Vista Del Valle must be parked along one side of the road only.
- Must maintain emergency access lane at all times.
- Stake-beds or pickup trucks may enter Grove for loading and un-loading only and will not be permitted past the Tree Line (large boulders) and must back out of Grove.
- Picture vehicles under 3 tons and ATV's (gators and mules) may pass boulders but must remain on the dirt road on the east side of the Grove.
- **Generators, construction cranes, musco lights, condors, scissor lifts, etc, are not permitted beyond the paved road.**
- Cable may be pulled from generator into Grove area on road only.
- Alteration or movement of landscape features such as logs, rocks, plants, ground cover, and roadway material, are not permitted.
- Dolly track must be laid at least three feet from existing vegetation.
- Absolutely no personnel or equipment is allowed in or on vegetation. Crews must stay within existing paths at all times.
- Bolting or nailing to trees is not permitted. Branches may be pulled back and tied at monitor's discretion. No pruning of trees or plant life.
- No explosions, digging, staking or smoking in Grove area. Smoking areas must be designated outside of Grove by companies and approved by Fire Inspector.

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- Catering and Craft Services is not allowed in Grove. Left over food, wrappers, or the like, must be removed from premises on a daily basis.
- Alterations due to negligence, accidents or otherwise, must be restored to original or better conditions at companies expense.
- Company must stay on dirt path from the paved road to the palm tree (entrance to the grove). NO EXCEPTIONS!!
- Large trucks MAY NOT enter/exit thru residential streets from 10pm-7am (Vermont, Hillhurst, Commonwealth, Fern Dell).
- If the company must enter/exit the park prior to 7am or after 10pm they must enter/exit via Mt. Hollywood Travel Town side, go all the way down Mt. Hollywood, go thru the tunnel, down Vermont.
- MAY NOT access roads thru Commonwealth Ave. MUST use Vermont Ave. or Hillhurst Ave. NO EXCEPTIONS.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

DRAFT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-36131
FORM – LUEKEMIA & LYMPHOMA SOCIETY
(CEDAR GROVE & VISTA DEL VALLE)

NO PERMIT

Permit #F00036131

IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248464870
Dec. 04, 2009 LTR 4168C E0
13-5644916 000000 00
00015329
BODC: TE

LEUKEMIA & LYMPHOMA SOCIETY INC
1311 MAMARONECK AVE STE 310
WHITE PLAINS NY 10605-5223

006092

Employer Identification Number: 13-5644916
Person to Contact: MS LANE
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 24, 2009, request for information regarding your tax-exempt status.

Our records indicate that your organization was recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in January 2001.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Beginning with the organization's sixth taxable year and all succeeding years, it must meet one of the public support tests under section 170(b)(1)(A)(vi) or section 509(a)(2) as reported on Schedule A of the Form 990. If your organization does not meet the public support test for two consecutive years, it is required to file Form 990-PF, Return of Private Foundation, for the second tax year that the organization failed to meet the support test and will be reclassified as a private foundation.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

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Matt Benson <mattbenson.film@gmail.com>

Your engagement with LLS

1 message

Klein, Nancy (Home Office) <Nancy.Klein@lls.org> **Wed, Jan 26, 2011 at 3:08 PM**
To: matt@madebyfreeform.com
Cc: Susan Carlson <susan@carlsonketcik.com>

Matt: This is to confirm that The Leukemia & Lymphoma Society has engaged Free Form to produce a :15, :30 and :60 Public Service Announcement featuring Michael C. Hall for it's Light The Night Walk 2011 campaign. Thank you for helping blood cancer patients live better, longer lives.

Nancy Klein
Chief Marketing & Revenue Officer
The Leukemia & Lymphoma Society

Sent from my iPad

This email has been scanned by The Leukemia & Lymphoma Society Managed Email Content Service, provided by Verizon Business.
Please consider the environment before printing this email.

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LEUKEMIA & LYMPHOMA SOCIETY®
fighting blood cancers

LIGHT THE NIGHT NATIONAL SPOKESPERSON

The Leukemia & Lymphoma Society's annual Light The Night Walk is the nation's night to pay tribute and bring hope to people battling cancer. This year, hundreds of thousands of people in 230 communities across the United States and Canada participated in the event held during the fall.

Participants walk along a short route carrying illuminated balloons – white for survivors, red for supporters and gold to remember those who have lost their lives to cancer. Dedication banners provide an opportunity to display a name or message, honoring or commemorating a family member or friend with cancer.

As Light The Night National Spokesperson, Michael C. Hall's name and image would be featured as follows:

Public Service Announcements:

- :15, :30 and :60 second PSA's which are distributed to broadcast, cable television and radio stations across the country. PSA will be distributed to our 59 chapters in June 2011 and will air July 2011 through November 2011.
- PSA will be featured on the Light The Night Walk web site beginning in March 2011.

Collateral Materials:

Mr. Hall's name and image will be included on the following materials:

- Print ads and billboards
- Web site
- Point of Purchase (POP) brochures
- Posters

All materials will be presented to Mr. Hall for his final approval.

Press releases and media interviews:

LLS will identify Mr. Hall as the Light The Night National Spokesperson in press releases and make reference to his role in *Dexter*. Sometimes our press releases generate interest from both print and broadcast media. Should Mr. Hall's schedule permit, we would ask his to commit to a handful of interviews. Of course, we would limit the broadcast interviews to only those we consider most important.

Other:
LLS is sensitive to time constraints and professional commitments, but if Mr. Hall was willing and available, we would ask him to participate in our Light The Night Walk in Hollywood on October 1, 2011 at the Sunset Gower Studios.

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